

## β GreenTech Program and Schedule β

7:00 am	Registration	<b>Registration and Networking</b>	
7:45 am	Welcome	<b>Stephanie C. Yanchinski</b> <b>Fred Farina, Asst. Vice President</b> <b>Dr. Michael A. Giardello</b>	Executive Director, Entrettech Caltech Office of Technology Transfer Materia, Inc.
8:00 am	Remarks	<b>Mayor Bill Bogaard</b>	City of Pasadena
8:10 am	Introduction	<b>Dr. Michael A. Giardello</b>	Materia, Inc.
8:15 am	Featured Address	<b>Dr. Nathan S. Lewis</b> George L. Argyros Professor of Chemistry Division of Chemistry & Chemical Engineering California Institute of Technology	Scientific Challenges in Sustainable Energy Technology

### β Session 1 β

9:10 am	Moderator	<b>Richard Jones</b> Partner	Nixon Peabody LLP
9:15 am	Presenter	<b>Carl Schulenburg</b> CEO and Founder PowerMEMS Technologies Inc.	Energy Harvesting... for the Next Generation
9:40 am	Presenter	<b>Dr. William Tumas</b> Program Director, Alternative Energy Los Alamos National Laboratory	Hydrogen storage for fuel-cell powered vehicles
10:05 am		<b>Break</b>	

### β Session 2 β

10:15 am	Moderator	<b>Leib Orlanski</b> Partner	K&L Gates
10:20 am	Presenter	<b>Rachid Yazami, Ph.D.</b> President of Lifco, Inc. Visiting Associate, California Institute of Technology Research Director at CNRS (Grenoble, France)	Materials science issues in lithium-ion batteries
10:45 am	Presenter	<b>Douglas L. Schulz, Ph.D.</b> Senior Research Scientist Center for Nanoscale Science & Engineering Adjunct Professor Mechanical Engineering & Applied Mechanics Dept. North Dakota State University	Renewables at North Dakota State
11:10 am	Presenter	<b>Dr. Carl Kukkonen</b> CEO and Founder Direct Methanol Fuel Cell Corporation / a VIASPACE Energy Company	Fuel Cells and Fuel Cartridges to Power Portable Electronics: Who will buy a fuel cell powered laptop unless the fuel is readily available?
11:35 am	Presenter	<b>Roland Schoettle</b> Founder and Chief Executive Officer Optimal Technologies (USA) Inc.	Setting the New Bar for End-to-End Power System Efficiency and the World's First True 'Smart' Grids
12:00 pm		<b>RELOCATION AND LUNCHEON SERVED</b>	<b>California Ballroom</b>

### β Luncheon and Keynote Address β

12:10 pm	Introduction	<b>Richard McWhorter</b> Advisor	Citi Family Office
12:15 pm	Featured Address	<b>Bill Gross</b> Founder and CEO Idealab	<b>TBA</b>
1:15 pm		<b>RELOCATION BREAK</b>	<b>International Ballroom</b>

### β Session 3 β

1:20 pm	Moderator	<b>Richard Jones</b> Partner	Nixon Peabody LLP
1:25 pm	Presenter	<b>Martin J. Wenzel</b> Senior Vice President for Sales and Marketing Miasolé	How Thin Film Solar Technology Will Transform Energy Production
1:50 pm	Presenter	<b>Scott Allen</b> Co-Founder and Director of R&D Novomer	Catalytic Pathways to Green Plastics
2:15 pm	Presenter	<b>Christophe H. Schilling, Ph.D.</b> President and Chief Scientific Officer Genomatica	An Integrated Metabolic Engineering Platform for the Design, Engineering and Evolution of Microbial Bio-Factories
2:40 pm		<b>Break</b>	

### β Session 4 β

2:50 pm	Moderator	<b>Leib Orlandi</b> Partner	K&L Gates
2:55 pm	Featured Address	<b>James R. Stoppert</b> Senior Director Cargill Industrial Bioproducts	The Bio-Industrial Revolution Has Begun
3:45 pm	Presenter	<b>Dr. Michael A. Giardello</b> President and CEO Materia, Inc.	Products from Renewable Resources
4:10 pm		<b>Break</b>	

### β Venture Capital Panel β

4:20 pm	Moderator	<b>Jeffrey C. Selman</b> Counsel	Nixon Peabody LLP
	Panelist	<b>David Dreessen</b> Partner	Battery Ventures LLP
	Panelist	<b>Evan Lovell</b> Principal	TPG Growth
	Panelist	<b>Nate Redmond</b> Partner	Rustic Canyon Partners
	Panelist	<b>David Wells</b> Partner	Kleiner Perkins Caufield & Byers
	Panelist	<b>Marianne Wu</b> Partner	Mohr Davidow Ventures
5:15 pm	Closing Remarks	<b>Stephanie Yanchinski</b> <b>Dr. Michael A. Giardello</b>	Entretech Materia, Inc.
5:25 pm		<b>Break</b>	

### β Networking Reception β

5:30 pm	<b>NETWORKING RECEPTION</b>	<b>San Gabriel Patio</b>
6:30 pm	<b>CONFERENCE ADJOURNS</b>	